

CLIENT, SB, HIRED JOE CONNOR AFTER STRUGGLING TO SECURE INTERVIEWS. HERE IS THE HISTORY AND TESTIMONIAL FROM CLIENT, SB

## PROBLEM

----- Original Message -----

Subject: Resume Review

From: SB <email address@client.com>

Date: Sun, March 28, 2010 7:30 pm

To: joe@joeconnormarketing.com

Joe,

I picked up your business card at the XYZ job fair in Buena Park. I would like a professional and honest opinion regarding my resume. I have already spent \$XYZ on resume services with no results. I am applying for retail management, outside sales, and technology jobs in consumer electronics. My experience is in audio, video and appliances. As of today I have received only one screening phone call and no job requests for interviews. I have always performed at a high level and I am puzzled by the lack of interest for my services. Please take a moment to look at my resume.

Thank you for your time,

SB

## SOLUTION: Client got hired

Client testimonial from SB (also on Joe's LinkedIn profile)

*“Joe was instrumental in helping me achieve my goal of writing a concise and effective resume. Joe supported me through every step of the process from the rough drafts to the final product. The end result was several job interviews and a solid job offer.” – SB*